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November 20, 2015-IgniteWA-InnovateHER2016 Puget Sound has released the winners from InnovateHER2016 Business Pitch Competition held on Wednesday, Nov18,2015 at Bellevue College. Categories included Overall Best Business Pitch Award, Best Impact Award, and Best Presentation Award.

InnovateHER is a national prize competition to unearth innovative products and services that help impact and empower the lives of women and families. This competition is part of the national launch of the Small Business Administration's (SBA) InnovateHER 2016: Innovating for Women Business Challenge and Summit.

10+ local entrepreneurs across Puget Sound presented their services or products that support and empower women & families to an expert panel of judges. Business pitches were evaluated on three main criteria: whether the product or service has a measurable impact on women and families (30 percent); whether the product or service has potential for commercialization (40percent); and whether the business fills a need in the marketplace (30 percent).

IgniteWA and its community would like to congratulate the following InnovateHer2016 Puget Sound award winners:

- · 1st Prize Winner Overall Best Business Pitch Award The Feminina Group, Jill Angelo
- · 2nd Prize Winner **Best Impact Award** Kal Academy, Kalpana Viswanathan
- 3rd Prize Winner Best Presentation Award Keiko DNA Labs, Juliet Dang

InnovateHER2016 was organized by Meylah.com whose mission to infuse dollars into local economy through digital solutions. Partners and sponsors included the City of Bellevue, Amaxra, Small Business Administration, Microsoft Store, Prudential, SouthEast Effective Development (SEED, RockStack Consulting, NewTech Seattle & Tacoma, Uber, Delta Airlines, Archer & Associates, Transformational Speakers Agency, and the Sales Maven

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